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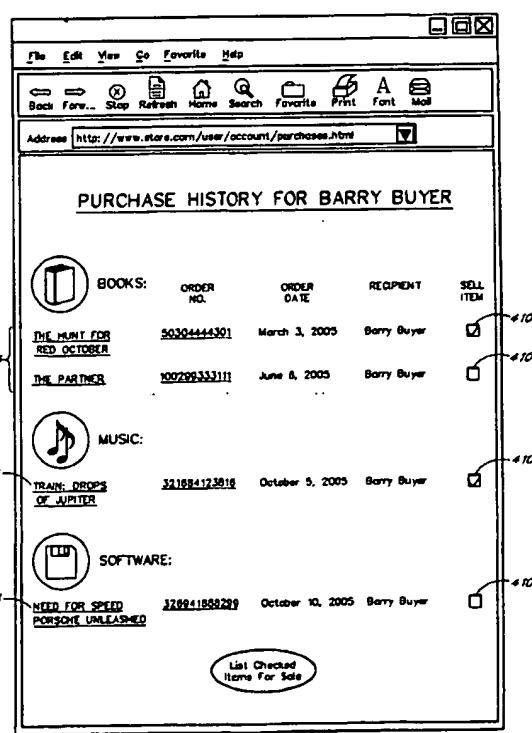
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(54) Title: SERVICES FOR GENERATION OF ELECTRONIC MARKETPLACE LISTINGS USING PERSONAL PURCHASE HISTORIES OR OTHER INDICIA OF PRODUCT OWNERSHIP



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(57) Abstract: An online marketplace system (515) provides various features for assisting users in listing products for sale, locating the listings (130) for a product, and performing related actions. A user wishing to sell a product can browse to an existing description (100, 105) of the product in an electronic catalog and then select an option (127, 325) to create a corresponding listing (130). If the user previously purchased the product via the system (515), the user may alternatively select the product (405) from personal purchase history listing (400, 455). The system may also proactively send product-specific listing requests (455) to those predicted to own specific products. To create a listing (130) for a selected product, the user preferably specifies the product's condition (345) and a selling price (354). The pending listings (130) for a product are preferably displayed or summarized on the product's detail page (100) in the catalog. In one embodiment, the catalog also serves as a retail sales catalog of an online merchant.

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European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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## INTERNATIONAL SEARCH REPORT

International application No.  
PCT/US02/34853

## A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : G 06 F 17/60

US CL : 705/27

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/27

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

APS, PROQUEST

search terms: electronic, catalog, purchase, history, data, re-sell, sell, on-line, product, tracking

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
E, Y	US 6,489,968 B1 (ORTEGA) 03 December 2002, Entire Document.	1-34
E, Y	US 6,473,738 B1 (GARRETT) 29 October 2002, Entire Document.	1-34
E, Y	US 6,466,918 B1 (SPIEGEL et al) 15 October 2002, Entire Document.	1-34
A	US 6,298,330 B1 (GARDENSWARTZ et al) 02 October 2001, Entire Document.	1-34
Y	US 6,266,651 B1 (WOOLSTON) 24 July 2001, cols. 6, 9, 15, 16.	1-34

 Further documents are listed in the continuation of Box C.

See patent family annex.

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"A"	document defining the general state of the art which is not considered to be of particular relevance	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
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"O"	document referring to an oral disclosure, use, exhibition or other means	"Z" document member of the same patent family
"P"	document published prior to the international filing date but later than the priority date claimed	

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## C (Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
O	MELLAHI et al, Does it pay to be a first mover in e-commerce? The case of Amazon.com, Management Decision, London, 2000, page 4 of 9.	1-34
O	THOMAS, Attention, online shoppers!, New Woman, New York, September 1999, pages 2, 3 of 4.	1-34
Y	RIVERA, Second Chance // Bell Lady Makes Small Business Venture into Antiques, Tulsa World, Tulsa, Oklahoma, 17 September 1997, page 1 of 2.	1-34